CITY POOLS OPEN MEMORIAL DAY WEEKEND WITH RECORD NUMBERS

INDIANAPOLIS – City of Indianapolis public pools opened Memorial Day weekend with record attendance and record revenue figures, serving 13,158 people – an increase of 25 percent from the same weekend in 2010 and more than four times the number in 2008, when 2,677 attended. Revenue generated this Memorial Day weekend totaled $38,920, 15 percent higher than in 2010 and an 85 percent increase over 2008.

“Many cities across the country have been forced to permanently close pools because of a lack of funding. In Indianapolis not only are city pools open, but we are fixing pools and adding amenities for neighborhood residents,” said Mayor Greg Ballard.

Since 2009, the City of Indianapolis has invested $6.5 million in the public parks aquatics system, part of the City’s $30 million investment over the past two years across Indy Parks’ long-neglected facilities. The aquatics improvements include stopping leaks that allowed 35 million gallons of water a season to soak into pools’ surrounding park grounds. Other investments include the installation of a new aquatics center at Bethel Park, restroom facility upgrades, and new spray parks at Gustafson, Wes Montgomery and Riverside parks.

Indy Parks’ record-breaking attendance and revenue numbers for the Memorial Day opening weekend included all 21 pool facilities combined. For a complete list of Indy Parks pools in neighborhoods throughout Indianapolis and summer hours, visit www.indyparks.org.

EDS: See attached Indy Parks and Recreation Revenue and Attendance Report.

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