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CITY OF INDIANAPOLIS, KEEP INDIANAPOLIS BEAUTIFUL ACHIEVING
LITTER ABATEMENT GOALS WITH RECORD PARTICIPATION

Thousands of volunteers beautifying neighborhoods have picked up over 1 million pounds of trash

INDIANAPOLIS – Large-scale community cleanups continue this weekend as part of the Great Indy Cleanup citywide effort led by the City of Indianapolis and Keep Indianapolis Beautiful, Inc., (KIB) to beautify and strengthen Marion County neighborhoods in the month of April. Thousands of volunteers have worked over the past few weeks to achieve litter abatement through neighborhood-driven initiatives around Indianapolis.

“So far this month a total of 511 tons – more than 1 million pounds – of trash has been picked up, making this the most effective Great Indy Cleanup effort yet, and we are not finished,” said Mayor Greg Ballard. “We are focused on making our neighborhoods cleaner, more attractive places to live and play, and we invite everyone to join us in our beautification efforts.”

The Mayor’s Office of Neighborhood Services and KIB, with support from the Department of Public Works and the Indianapolis Metropolitan Police Development, are coordinating with neighborhood associations and groups across the City to organize cleanup efforts during the month of April and continuing through October.

"With 150 organized, large-scale community cleanups in April and hundreds of additional individuals visiting our distribution partners and filling a trash bag with litter from locations all over Marion County, we have been able to achieve record participation," said David Forsell, president of KIB. “By dedicating the entire month to the Great Indy Cleanup and continuing through October, we hope that every resident comes out to support our efforts and keep Indianapolis beautiful.”

Mayor Ballard plans to visit with Great Indy Cleanup volunteers at the following times and locations for these beautification and community improvement projects planned for 8:30 a.m. to 2 p.m. April 30:

- 8:30 a.m.: Great Indy Cleanup Concord Community Development Corporation/Old Southside Neighborhood Association/Angels from the Heart Cleanup, Sacred Heart Church, 1530 S. Union St.
- 9:15 a.m.: Great Indy Cleanup West Indianapolis Development Corporation Cleanup, intersection of West Morris Street and Tremont Street.
- 10:50 a.m.: Great Indy Cleanup WE CAN Community/The Fuller Center/Villa Improvement Club Cleanup, 1100 block of Saint Paul Street.
- 12:20 p.m.: Great Indy Cleanup TEAR United Neighborhood Association Cleanup, Family Bible Church, 2425 E. New York St.
To volunteer for an organized cleanup, visit [www.kibi.org/volunteer_project_calendar](http://www.kibi.org/volunteer_project_calendar). Now through April 30, visit your neighborhood Marion County Public Library, YMCA, or PNC Bank branch to pick up a pair of gloves and a trash bag to help clean up the litter in your neighborhood and participate in the Great Indy Cleanup. Simply dispose of the bag with your weekly trash pickup.

The Great Indy Cleanup is made possible by the City of Indianapolis, Covanta Energy, South Side Landfill, Republic Services, and Kroger. For more information on KIB’s efforts to beautify the city and to learn how you can help, please visit [www.greatindycleanup.com](http://www.greatindycleanup.com).

**About Keep Indianapolis Beautiful, Inc.**
Keep Indianapolis Beautiful, Inc. is a private, nonprofit organization uniting people to build community and transform public spaces through aesthetic and environmental improvement. In 2010, KIB engaged nearly 40,000 volunteers on 500 community improvement projects. To learn more, please visit [www.kibi.org](http://www.kibi.org).

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