CITY OF INDIANAPOLIS, KEEP INDIANAPOLIS BEAUTIFUL BUILDING

MOMENTUM FOR GREAT INDY CLEANUP

Thousands of volunteers are beautifying neighborhoods across Marion County

INDIANAPOLIS – The City of Indianapolis is partnering with Keep Indianapolis Beautiful, Inc. (KIB) in the Great Indy Cleanup, a citywide effort to beautify and strengthen our neighborhoods, throughout the month of April. Large cleanups planned in Marion County’s four quadrants aim to achieve litter abatement through neighborhood-driven initiatives. The East Outer Region and Northeast Outer Region Cleanups held Saturday, April 9, achieved much success despite rainy weather.

“This endeavor is about helping to make our neighborhoods cleaner, more attractive places to live and play,” said Mayor Greg Ballard. “Join us in our beautification efforts, cleaning up of right of ways and picking up litter, and help foster pride in your community.”

The Mayor's Office of Neighborhood Services and KIB, with support from the Department of Public Works and the Indianapolis Metropolitan Police Development, are coordinating with neighborhood associations and groups across the City to organize cleanup efforts during the month of April and continuing through October.

"By extending the Great Indy Cleanup to the full month of April, we hope to break records with participation," said David Forsell, president of Keep Indianapolis Beautiful. "Last year more than a million pounds of litter were collected with the program and with the entire month of April dedicated to the Great Indy Cleanup, we hope that every resident comes out to support our efforts and keep Indianapolis beautiful.”

Upcoming cleanups include:

- April 16: Northwest Center Region and Northeast Center Region
- April 23: Northwest Outer Region, Southwest Outer Region and North Outer Region
- April 30: South Center Region, Downtown Center East Region and South & Southeast Outer Region
Mayor Ballard plans to visit with Great Indy Cleanup volunteers at the following times and locations for these beautification and community improvement projects planned for 9 a.m. to 2 p.m. April 16:

- **9 a.m.:** Great Indy Cleanup Monon Bicycle Cleanup, meet at southwest corner of 30th Street and Monon Trail; IndyCOG and KIB volunteers will bicycle and pick up litter along the Monon Trail to 10th Street, dropping off litter at intersections for DPW to pick up in the afternoon.
- **10 a.m.:** Great Indy Cleanup Arsenal Avenue Tree Planting and Cleanup, 1705 N. Arsenal Ave.; KIB volunteers will plant trees and pick up trash along Arsenal Avenue.
- **11 a.m.** Great Indy Cleanup Riverside Civic League Community Cleanup, 2532 N. Harding St.; North Meridian Street United Methodist Church and Brookside Civic League volunteers will clean up trash, beautify medians and plant small trees.
- **Noon:** Great Indy Cleanup Watson-McCord Cleanup, intersection of East 36th Street and Watson Road; Butler Lambda Chi Alpha Fraternity volunteers will assist area residents in neighborhood cleanup, including mulching of trees and beautifying two city parks.
- **1 p.m.:** Great Indy Cleanup Crown Hill Neighborhood Cleanup, Coppin Chapel AME, 3201 N. Capital Ave.; volunteers will be gathering litter cleanup bags for recycling and trash.

Volunteers are sought for all cleanup days. Visit [www.kibi.org/volunteer_project_calendar](http://www.kibi.org/volunteer_project_calendar) to learn more and sign up today! Now through April 30, visit your neighborhood Marion County Public Library, YMCA, or PNC Bank branch to pick up a pair of gloves and a trash bag to help clean up the litter in your neighborhood and participate in the Great Indy Cleanup. Simply dispose of the bag with your weekly trash pickup.

The Great Indy Cleanup is made possible by the City of Indianapolis, Covanta Energy, South Side Landfill, Republic Services, and Kroger. For more information on KIB’s efforts to beautify the city and to learn how you can help, please visit us at [www.greatindycleanup.com](http://www.greatindycleanup.com).

**About Keep Indianapolis Beautiful, Inc.**

Keep Indianapolis Beautiful, Inc. is a private, nonprofit organization uniting people to build community and transform public spaces through aesthetic and environmental improvement. In 2010, KIB engaged nearly 40,000 volunteers on 500 community improvement projects. To learn more, please visit [www.kibi.org](http://www.kibi.org).

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