PRESS RELEASE

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MEDIA CONTACT
Jessica Higdon
Press Secretary
Office of the Mayor
E-mail: jhigdon@indy.gov
Office: 317-327-3649
Cell: 317-281-5817

EDITOR’S NOTE: HEADSHOTS OF MAYOR BALLARD AND SARA SNOW AVAILABLE UPON REQUEST.

NEARLY 70 APPLY FOR INDIANAPOLIS SUSTAINABILITY AWARDS

Winners to be Announced at Feb. 9 Luncheon

INDIANAPOLIS – Sixty-seven applicants are vying for top honors at the city’s first Indianapolis Sustainability Awards luncheon, according to the Indianapolis Office of Sustainability.

“We received applications from all types of organizations – schools, neighborhood groups and businesses,” said Kären Haley, Director of the City’s Office of Sustainability. “The high number of applicants demonstrates that Indianapolis organizations are implementing sustainable practices, all of which support Mayor Ballard's vision of growing a sustainable city."

Finalists in each category will be announced January 28th. Winners will be announced at the awards luncheon to be held Feb. 9th, at the Indianapolis Marriott Downtown. Indianapolis Mayor Greg Ballard will give the keynote speech at the luncheon, and green living expert and television host Sara Snow will serve as emcee.

The Indianapolis Sustainability Awards are designed to inspire innovation, showcase impact, reward leadership and promote education around the principles of sustainability. Five awards will be given to honor excellence in each of the following categories: water, air, land, energy and Reduce-Reuse-Recycle.

Tickets and sponsorships for the awards luncheon are available. For more information, visit www.SustainIndy.org/awards. Tickets can be reserved by contacting Alane Summers, Greater Indianapolis Chamber of Commerce, at ASummers@indylink.com. The Indianapolis Sustainability Awards are presented by the Indianapolis Office of Sustainability, McKinney Foundation and the Greater Indianapolis Chamber of Commerce.
About Sara Snow:
As creator and host of Get Fresh with Sara Snow and Living Fresh for the Discovery Networks, Sara has reached millions of viewers with a message of simple, attainable green living. Sara grew up surrounded by organic gardens, compost heaps and a family with an infectious passion for green living. Her dad, Tim Redmond, co-founded Eden Foods and some of the heaviest hitters in the world of organics. Seven years into a career as an Emmy winning television producer and news reporter/anchor, Sara left to return to her green roots and created the first US eco-lifestyle TV series with practical advice on living green. In April 2009, Sara released her first book, Sara Snow’s Fresh Living (Bantam). Today, aside from on TV, Sara is a frequent speaker at events across the country, and has been featured in numerous magazines and newspapers including The New York Times, Harper’s Bazaar, Natural Health, and Lucky magazines. She has regular segments on CNN.com LIVE, and blogs on Treehugger.com, Fitness Magazine.com, and of course her own SaraSnow.com.

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