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NATIONAL ORGANIZATION OF BLACK LAW ENFORCEMENT EXECUTIVES SELECTS INDIANAPOLIS AS HOST CITY FOR ANNUAL CONVENTION

INDIANAPOLIS – Mayor Greg Ballard and Indianapolis Convention & Visitors Association (ICVA) President and CEO Don Welsh announced today that law enforcement CEOs and command-level police officials from across the United States will gather in Indianapolis for the National Organization of Black Law Enforcement Executives (NOBLE) annual convention in July 2015.

“The City of Indianapolis is extremely honored to serve as NOBLE’s host city for its annual convention in 2015,” Mayor Ballard said. “I know Marion County Sheriff Frank Anderson and our entire local NOBLE chapter are looking forward to showcasing Indianapolis during this prestigious convention.”

An esteemed association with 57 chapters throughout the nation with headquarters in Washington, D.C., NOBLE selected Indianapolis out of a competitive list of other major cities. This sought-after convention is expected to attract more than 1,500 attendees, book 5,000 hotel room nights, and generate more than $2 million in direct visitor spending. The ICVA and a special partnership with Mayor Ballard drew the convention to Indianapolis.

“Indianapolis’ growing convention facilities, its central location, and first-class tourism offerings make it an ideal location to host our annual convention,” said NOBLE Executive Director Jessie Lee. Most major conventions are booked five to eight years in advance, especially large national associations that utilize multiple hotels and the majority of the convention center.

“We continue to see our expanding Indiana Convention Center and growing tourism product resonate with organizations like NOBLE,” said Welsh. “We are extremely grateful to Mayor Ballard for his continued commitment to tourism and the integral role he played in selling NOBLE on Indianapolis.”

The mission of the ICVA is to advance Indianapolis tourism and economic growth. The ICVA seeks to increase the number of visitors and their financial impact, expand positive perception of Indianapolis, and positively influence the visitor experience. According to a Global Insight report, in partnership with D.K. Shifflet & Associates, 22 million visitors annually provide $3.56 billion in total annual economic impact of tourism on the Indianapolis economy, resulting in 66,600 full-time equivalent employment positions in the hospitality industry. For more information, visit www.VisitIndy.com.

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