PRESS RELEASE
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MAYOR BALLARD ANNOUNCES ‘GREENING OF THE CITY-COUNTY BUILDING’ INITIATIVE

INDIANAPOLIS Mayor Greg Ballard kicked off the City’s Green Week today by launching the ‘Greening of the City County Building,’ an initiative that will convert the City County Building into a greener, more sustainable structure.

“This marks the beginning of a tremendous undertaking,” said Mayor Ballard. “We’re going to transform the decades-old structure into a reflection of our commitment to making city government leaner and greener.”

The greening process will involve direction from the Rocky Mountain Institute (RMI) – a leader in sustainable design and energy retrofits that also led an initiative to green the White House. Both the City and RMI recognize that public participation is a critical element of this process.

“We want to engage citizens – both individuals and corporate citizens – as much as possible in every step of this process. Most likely, this will be at least a year-long endeavor, but the end result will be well-worth the effort,” said Mayor Ballard.

Through energy audits and other analysis of the City County Building, long-term savings are expected as a result of a reduction in the amount of energy and water used in the building and an increase in the amount of material recycled in the building.

The Mayor encouraged anyone interested in learning more about the process or participating in the greening initiative to attend a public kick-off meeting, next Friday, April 24th at 8:30 a.m. in the Main Auditorium of the One America Building. For more information, visit www.sustainindy.org

About SustainIndy:
Launched in October 2008, SustainIndy is Mayor Ballard's bold and innovative enterprise aimed at delivering long-term cost savings to the City, building the local economy, improving our quality of life and enhancing our environmental and public health. Its efforts are designed to aggressively move Indianapolis forward in making it one of the most sustainable cities in the Midwest.