PRESS RELEASE

FOR IMMEDIATE RELEASE
November 7, 2008

Media Contact:
Marcus J. Barlow                  Jessica Higdon
Press Secretary                  Deputy Press Secretary
Office of the Mayor               Office of the Mayor
E-mail: mbarlow@indygov.org       E-mail: jhigdon@indygov.org
Office: 317-327-3713              Office: 317-327-3649
Cell: 317-496-5515                Cell: 317-281-5817

MAYOR BALLARD URGES ORGANIZATIONS AND COMPANIES TO RESPOND TO CITY’S GROWING NEED FOR FOOD DONATIONS

INDIANAPOLIS – (November 7, 2008) Today, Mayor Ballard made a call-to-action to local organizations and companies to urge them to respond to the City’s growing need for food donations.

Mayor Ballard was joined by representatives from local organizations and companies, including the Indianapolis Colts and the Indiana Pacers, which have already committed to join in this effort.

“This year, it’s different. Our city, like the rest of the nation, is facing the challenges of an economic downturn,” said Mayor Ballard. “Our community food banks are beginning to see a drop in food donations at the point when many of our neighbors are most in need. That’s why I’m calling on every business, every school, every church, every charitable organization, every agency of government, and every individual citizen in Indianapolis to pack the pantries at our local food banks, beginning today.”

For more information on how you can help, please call the Mayor’s Action Center at 327-4MAC or visit our Web site: www.indygov.org/mayor.

###