June 6, 2013

The Honorable Gregory A. Ballard  
Mayor of Indianapolis  
2501 City-County Building  
200 E. Washington Street  
Indianapolis, Indiana 46204

Dear Mayor Ballard;

As you know, People for Urban Progress ("PUP") is a non-profit 501 (c) (3) that promotes and advances public transit, environmental awareness and urban design.

Several years ago, PUP started (and has continued to lead) a Public conversation about bringing a car-sharing initiative to the City of Indianapolis. The Mayor’s Office and your leadership team have shared the car-sharing vision with PUP as part of your strategy to continue the City goal and objective to consider transit and the environment in unison and to develop innovative and affordable strategies to enhance Indianapolis’ urban quality of life.

The announcement on Monday June 10, 2013 to introduce car-sharing program to Indianapolis through collaboration with Bollore will have a significant impact on our transit system and environment while truly supporting and proving that Indianapolis is “The Crossroads of America”.

Thank you for your continued commitment to transit, sustainability practices, the environment and all of your effort to improve the quality of life for Indianapolis citizens.

Sincerely,

Gary J. Reiter  
Board President  
People for Urban Progress  
1043 Virginia Avenue, Suite 213  
Indianapolis, Indiana 46203