April 2, 2014

Mayor Greg Ballard
City of Indianapolis
2501 City County Building
Indianapolis, IN 46222

Dear Mayor Ballard,

The Indianapolis Zoo enthusiastically supports the partnership of the City of Indianapolis, Indianapolis Power & Light Company, and Bolloré, to bring the first electric vehicle car-sharing program in the U.S. to Indianapolis. As the most-visited paid-admission attraction in the State of Indiana, we believe this program is important not only as a service to our community, but also as a leadership message to our hundreds of thousands of out-of-town guests.

The Indianapolis Zoo is a long-time leader in conservation, both of wildlife and our natural resources:

- We have two electric car re-charging stations in the Zoo’s main parking lot, available to guests for either four or eight hour recharging of vehicles.
- The Indianapolis Zoo was named a “Lugar Energy Patriot,” an honor bestowed on organizations by Indiana Senator Richard Lugar in 2011 in recognition of ongoing support for fiscally responsible energy conservation efforts.
- The Indianapolis Zoo hosts two Power Recycling weekends each year, during which 15-20 tons of electronics are recycled each day.
- Since 2008, the Indianapolis Zoo has been a 100% user of “green” electricity through Indianapolis Power & Light Company's Green Power option.
- The Indianapolis Zoo is a member of the Greater Indianapolis Chamber of Commerce's Green Business initiative.
- The Indianapolis Zoo internally recycles all its recyclable paper, corrugated cardboard, aluminum, newspaper and mulch thanks to our official recycling partner Ray's Trash and uses landscape and tree trimmings as enrichment for some of our animals. The Indianapolis Zoo also has a herbivore manure recycling program. Partnering with Ray’s Trash Service, our manure is taken to a special facility located in Indianapolis. There the manure is composted and turned into fertilizer — completing the natural cycle.

The Indianapolis Zoo has a long record of partnering with like-minded organizations, and we are enthusiastic about the potential of working with the City of Indianapolis, Indianapolis Power & Light Company, and Bolloré to further advance our mission and increase the sustainability of our community.

Sincerely,

Michael I. Crowther
President