MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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BUDDING ENTREPRENEURS COMPETE FOR “BEST TASTING LEMONADE & BEST STAND” TITLES
Local Celebrities Will Judge Lemonade Day Contests and Award “Best” Titles to Local Youth

INDIANAPOLIS – Join local celebrities on Saturday, May 5, at Garfield Park from 2 p.m. to 4 p.m. as they choose the winners for the “Best Tasting Lemonade” and “Best Stand” contests. Presented by Teachers Credit Union, Ice Miller and ChaCha, Lemonade Day is a free Greater Indianapolis-area initiative designed to teach kids how to start, own and operate their own business – a lemonade stand. Lemonade Day participants will “open up shop” and set up their lemonade stands all over the nine-county region on Lemonade Day, which this year is Saturday, May 19. Last year, more than 10,000 kids participated in Lemonade Day Indianapolis.

In the weeks leading up to Lemonade Day, children can participate in workshops and contests, such as the Best Tasting Lemonade and Best Stand Contests being held on Saturday. More than 40 Indianapolis-area kids will compete for the titles by bringing their inventive lemonade stands and lemonade concoctions. Local inventor and entrepreneur Scott Jones, WISH-TV anchor Karen Hensel and HANK-FM Morning Show host Dave O’Brien will serve as judges for the contests. Prizes are donated by hhgregg. The public is invited to come out to Garfield Park and support the children!

WHO: ChaCha Founder and CEO Scott Jones, WISH-TV anchor Karen Hensel, and HANK-FM Morning Show Host Dave O’Brien and dozens of Lemonade Day participants
WHAT: Lemonade Day Best Tasting Lemonade & Best Stand Contests
WHEN: Saturday, May 5, 2-4 p.m.
*Rain date: Sunday, May 6, 2-4 p.m.
WHERE: Garfield Park at the Corporate Pavilion (outside the Art Center)
2505 Conservatory Drive, Indianapolis