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Diagram 1

Computation of Area of Individual Sign

Area of Copy
The entire area within a single continuous perimeter composed of squares or rectangles, which encloses the extreme limits of the advertising message, announcement or decoration on a fascia or wall sign.

Area of Sign
The area of the largest single face of the sign within a perimeter which forms the outside shape including any frame, forms an integral part of the display, but excluding the necessary supports or uprights on which the sign may be placed. If the sign consists of more than one section or module, all areas will be calculated.

\[
\text{Area of Copy} = a \times b + c \times d
\]

\[
\text{SIGN AREA} = a \times b
\]
Diagram 2

Computation of Area of Multifaced Signs

Total Sign Area = \( (A \times B) + (C \times D) \)
Diagram 3

Computation of Height

\[ \text{SIGN HEIGHT} = A + B \]
Diagram 4
Grade Mounding

Diagram 5
Clear Sight Triangular Area
Diagram 6

Sign Height Exception

(A) Must be 10 feet or greater.
(B) Cannot exceed 80 feet.
(C) Cannot exceed heights specified.

Diagram 7

Sign Separation from a Protected District

Sign not permitted within 300 feet of a Protected District.
Diagram 8
Pole Sign

Diagram 9
Wall Sign

“a” shall not exceed 18” from face of building
“b” may be any size
“c” shall not exceed 48” as long as 48” of sign is below the roof line.
Diagram 10

Roof Integral Sign

Diagram 11

Projecting Signs

Also applies to Marquees and Canopies

a = shall not exceed 18"
b = shall not exceed 6 feet
c = shall not extend above the roof line and shall not exceed 26 feet.
Diagram 12

Wall Signs / Maximum Wall Sign Area
(Dwelling and Special Zoning Districts)

SIGN SURFACE SHALL NOT EXCEED 3% OF AxB

Diagram 12 refers to the regulations for maximum wall sign area in dwelling and special zoning districts in Indianapolis-Marion County.
Diagram 13

Suspended Signs
Clearance from Grade

Diagram 14

Ground Sign
Maximum Sign Height
Diagram 15

Number of Freestanding Identification Signs
(Extensive Frontage)

Where a parcel has in excess of 300 feet of frontage, one additional freestanding sign may be erected for each additional 300 feet of street frontage in excess of the first 300 feet of street frontage abutting the developed portion of said parcel.
Diagram 16

Wall Signs
Maximum Surface Area

Maximum Sign Permitted Surface Area

Front Façade = 20% \((A \times B)\)

Side Façade = 15% \((A \times C)\)

Rear Façade = 10% \((A \times B)\)
Diagram 17

Upper and Lower Level Wall Signs
(CBD Districts)

1) Upper Level = 44’(A) x 50’(B) or 2,200 sq. ft x 10% = 220 Sq. Ft. Sign Surface Area
   Sign shown is 220 Sq. ft.
2) Lower Level = 26’(C) x 50’(B) or 1,300 sq. ft x 20% = 260 Sq. Ft. Sign Surface Area
   Signs shown total 260 Sq. ft.
Diagrams 18 and 19

Measurement of Distance Between Advertising Signs
Oriented Toward Different Streets; The Same Street; and Both Streets
Diagram 20

Measurement of Distance Between Advertising Signs and Protected Districts

300 feet radius

R/W

R/W

R/W

R/W
Diagram 21

Outdoor Advertising Signs Inside I-465

Outdoor Advertising Signs not permitted on Freeways inside of I-465

= Areas where such signs are permitted
Diagram 22

Awning Sign Calculation

1000 sq. ft. Façade (20 feet x 50 feet)
20% of Façade = 200 sq. ft. (Awning is 50' x 4') or 200 sq. ft.
45% of Awning can be copy = 90 sq. ft.
Remaining sq. ft. for wall sign copy = 110 sq. ft.
Wall sign above awning = 22' x 5' = 110 sq. ft.
Total Sign Copy Area = 200 sq. ft. (20% of façade)
Diagram 23

Canopy Signs

Shall not exceed 4 ft.

Support located in outer one-third of sidewalk

4 ft. minimum clear area

Center line

2 ft. maximum from curb

Not less than 20 ft.

16 ft. max.

Ht. of door opening

8 ft. minimum

10 ft. maximum

9 ft. minimum
Diagram 24

Marquee Signs

When (a) is 10'-0" or less (b) shall not exceed 6'-0". (c) shall not exceed 6'0".
Canopy Signs:
- Sign Area shall not exceed 25% the area of the individual façade of the canopy. Area of the particular canopy façade = A x B.

Pump Island Signs:
- Shall not exceed 16 square feet. Area of sign = C x D
- Four-sided structure permitted only if two-sided contain:
  1) Government or federal warnings/information; or
  2) Are left blank.
- Shall not be permitted if spandrel sign are utilized.

Spandrel Signs:
- Shall not exceed 25% of the spandrel’s structural area. Area of spandrel = E x F.
- Shall not be permitted if pump island signs are utilized.
Diagram 26

Signs on Interstate Freeways and Expressways
Measurement of Separation for Off-Premise Signs

The specified distances shall be measured to the nearest point of the intersection of the traveled way of the exit roadway and the main-traveled way of the Interstate Freeway or Expressway (refer to Diagram 34).
Diagram 27

Signs on Interstate Freeways and Expressways
Entrance Roadway Limitations
Diagram 28

Tall Signs at Freeway and Expressway Interchanges
Diagram 29

Distance from Signalized Intersections

EVMS

= EVMS Display
Diagram 30

Sign Types I

A. A-Sign
B. Balloon Sign

C. Pennants
D. Banner Sign

E. T-Sign
F. Wind Sign
Diagrams for Sign Regulations of Indianapolis-Marion County

Diagram 31

Sign Types II

Type (a) Ground Sign

Type (d) Pylon Sign

Type (b) Pole Sign

Type (e) Roof Sign

Type (c) Projecting Sign

Type (f) Roof-Integral Sign
Diagram 32

Sign Types III

A. Suspended Sign

B. Wall Sign

C. Window Sign
Diagram 33

Sign Clearance

A - CLEARANCE
B - HEIGHT
Diagram 34

Driveways
Diagram 35

Advertising Sign or Off-Premises Sign Extension

Any vertical or horizontal embellishment to a 10.5 foot by 36 foot or 14 foot by 48 foot advertising sign designed as a part of and integrally incorporated into the announcement, declaration, device, demonstration or insignia used as a part of an advertising sign. An extension shall have a maximum vertical dimension of four (4) feet above the top of a sign, a maximum horizontal dimension of one (1) foot to the sides of the sign and a maximum horizontal dimension of one (1) foot to the bottom of the sign.
Diagram 36

Types of Lots
Lot / Corner Lot
Diagram 37

Setback and Setback Line

A = SETBACK
B = SETBACK LINE